



For Immediate Release

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Ales for Trails Presented by Choctaw Casino Announces Festival Date and Beer Distributor Lineup

The 3rd Annual – Ales 4 Trails Craft Beer Festival will be held July 7th, 2018 at Harry E. Kelly Riverfront Park 5:30 p.m – 10:00 p.m.

FORT SMITH, May 21, 2018 – The beer distributor lineup has been released and over 400 craft beers from 4 distributors will be in attendance for the festival along with live music, food, outdoor/active lifestyle vendors, the popular Baggo tournament and beer fun run. This year the festival directors are looking to add more beer, a popular music lineup, and plenty more activities so make sure to check out their website for more information at www.ales4trails.com and mark your calendars for the festival on July 7th, 2018.

Ales 4 Trails would not be possible without Choctaw Casino of Pocola, OK and the beer distributors; Arkansas Craft Distributors, LLC., Belle Point Beverages, Inc., Burford Distributing, Inc., and Central and Moon Distributors. “Our company loves the opportunity to provide samples of our fine beers and ciders at this event, because it gives people a chance to discover new beers and ciders”, says Successor Manager of Belle Point Beverages, Inc., Matthew Holland. “Sometimes you want to “try it before you buy it.”” Fort Smith Brewing Co. has also been instrumental in representing our local craft beer at this festival and we are excited for festival goers to experience Fort Smith crafted beer for the very first time at Ales for Trails. With over 400 beers to sample from breweries large and small all across America and Internationally there will be no problem picking a favorite!

Last year Ales for Trails drew over 1,500 beer enthusiasts and raised \$42,000 for the Fort Smith trail system and the festival doesn't plan on stopping there. “We started this festival off on a great note and we want to build on that every year to create a successful fundraiser and a unique beer tasting experience”, says Griffin Hanna, Festival Director. “Fort Smith is in need of more trail systems, and we hope to continue the construction of the trails with this festival.”

Tickets for Ales for Trails are available for purchase TODAY and include a general admission ticket for \$15, beer fun run registration for \$10, a brew pass for \$35, beer fun run registration and brew pass for \$40, and a VIP brew pass for \$75.

To check out our beer lineup or for more information please visit www.ales4trails.com.

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Ales for Trails is a 501(c)(3) non-profit organization providing Fort Smith with a craft beer festival that is produced with help from members of FORT (Friends of Recreational Trails). Sponsors for the festival include but are not limited to Choctaw Casino. All of our proceeds are donated to Parks Partners, a non-profit organization supporting the continuation of trails in Fort Smith. More information can be found at www.ales4trails.com, www.facebook.com/a4tfs, and www.instagram.com/a4tfs.